



NEW JERSEY ASSOCIATION OF  
COUNTY AND CITY HEALTH OFFICIALS

**NJACCHO General Business Meeting and Learning Session**  
**Risk Communication During a Pandemic & In an Era of Social Media**

**Thursday, April 15, 2021**

**9:30 am to 12:30 pm**

**Zoom**

**Agenda**

9:30 am	Welcome & Opening Remarks	<b>Stephanie Gorman,</b> NJACCHO Vice President
9:35 am	Risk and Crisis Communication: Challenges and Best Practices	<b>Thomas Hipper, MSPH, MA</b> Center for Public Health Readiness & Communication Drexel University School of Public Health
10:15 am	<b>TIME FOR A QUICK BREAK</b>	
10:20 am	Developing and Disseminating Messages for Risk Communication	<b>Jennifer Manganello, Ph.D., MPH</b> University at Albany School of Public Health
11:30 am	NJDOH Office of Local Public Health Update	<b>Shereen Semple, OLPH Director</b> <b>Jamie Weller, Public Health Nurse Consultant</b>
11:45 am	NJDEP/CEHA Update	<b>Walter Beland,</b> Program Manager
12:00 pm	NJACCHO Business Meeting	<b>Chris Merkel,</b> NJACCHO President Elect
12:25 pm	Closing Remarks	<b>Stephanie Gorman,</b> NJACCHO Vice President

**Save the date for NJACCHO's Next  
General Business Meeting and Learning Session Meeting  
Thursday, June 17, 2021 @ 9:30 am**

*Have ideas or suggestions on topics or speakers??? Email Stephanie Gorman, Program Chair at [SGorman@co.morris.nj.us](mailto:SGorman@co.morris.nj.us).*