

**IS THERE SOMETHING YOU SHOULD BE DOING TO PREPARE FOR
AND RESPOND TO ZIKA VIRUS?**

June 22, 2016

PHEP Workgroup Summary Reports

North East Region
Promising Practices
1. Local Zika response plans
2. Community/Partner education programs
3. Multidisciplinary Regional Workgroups
Areas of Need
1. Additional translation materials and services
2. Increased information sharing amongst Region/State
3. Larger volunteer pool for outreach
Potential Solutions
1. Cross training with Medical Reserve Corps
2. Implementing/Enforcing local ordinances
3. Strengthen information sharing amongst partners

North West Region
Promising Practices
1. Outreach to camps and campgrounds
2. Tire collection days
3. Coordinate with Mosquito Commissions regarding messaging and vector control
Areas of Need
1. Information at ports of entry/exit
2. Communication problems with non-English speaking populations for counseling
3. Reaching ALL healthcare providers in NJ
Potential Solutions
1. Show information regarding travel guidance on commercial flights and cruise ships
2. State-run PSA/Mass Media/Billboards
3. Bumper sticker campaign "7 Days + Water = Mosquitoes"

Central East Region
Promising Practices
1. Restructuring of Mosquito Control under DOH
2. Establishing inter-agency networks collaborations/partnerships
3. Health education materials in multiple languages
Areas of Need
1. Improved communication between Fed/State/County/Local agencies
2. SME/Materials printed for education
3. More consistency around the State
Potential Solutions
1. Mosquito control outreach and education
2. Sharing best practices
3. Municipalities to have landscapers maintain vacant properties or shared agreements between county and locals

Central West Region
Promising Practices
1. Pro-active surveillance targeting tires, containers and other areas where water is pooled
2. One voice – one message – risk communication – continued regional collaborations – LINCS
3. Available education and information to distribute to the public in many ways
Areas of Need
1. Public health info that is easy to read
2. Counter and educate media misinformation
3. STD Clinic – seeing and interviewing zika clients
Potential Solutions
1. Active surveillance and communication with residents on preventative measures for property
2. Travel health agencies and RWJ Occupational Health Passport Health – Promote these services
3. Promote on social media, widgets and banners

South Region
Promising Practices
1. Education
2. Removing/treating standing water sources
3. Partnerships with traditional and non-traditional partners
Areas of Need
1. Trained staff and volunteers
2. More public education
3. Targeted programming for farmers and migrant communities
Potential Solutions
1. Untraditional times (flexible hours for trainings)
2. Collaboration between state departments = improved local level public education collaboration
3. More trainings (webinars) and resources